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PODCASTING ON THE RISE: An Arkansas Non-Profit Group Educating Listeners Monthly

According to Edison Research, podcasting is continuing its steady growth. According to the report, the audience has grown 22% in the last year. Arkansas Paranormal Research Association (APRA) launched OnAir Paranormal six months ago to use this popular medium to get the word out regarding their free services and to educate their listeners. The podcast is published monthly at one of their websites, www.onairparanormal.com, and is available on iTunes.

APRA is a paranormal group in Central Arkansas that does more than just paranormal investigations. One of the areas APRA focuses on is educating the public regarding any paranormal matter. APRA utilizes the podcast as a free way to reach people worldwide, with a primary focus on educating individuals in Arkansas.

If a listener has a request for a topic of a show, or has a story and is willing to be interviewed, they are encouraged to drop an email to podcast@arkansasparanormal.net . OnAir is currently looking for anyone who has had an encounter with any sort of cryptid creature or has seen a UFO. OnAir also will happily broadcast commercials for businesses; requests can be emailed at the above email address.

In October, the monthly broadcasts will become bi-weekly.

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If you would like more information about this topic, or to schedule an interview, please call Mindy Hunter at 501-351-6374, email mindy@arkansasparanormal.net or Amy Thompson 501-772-1800, email amy@arkansasparanormal.net .